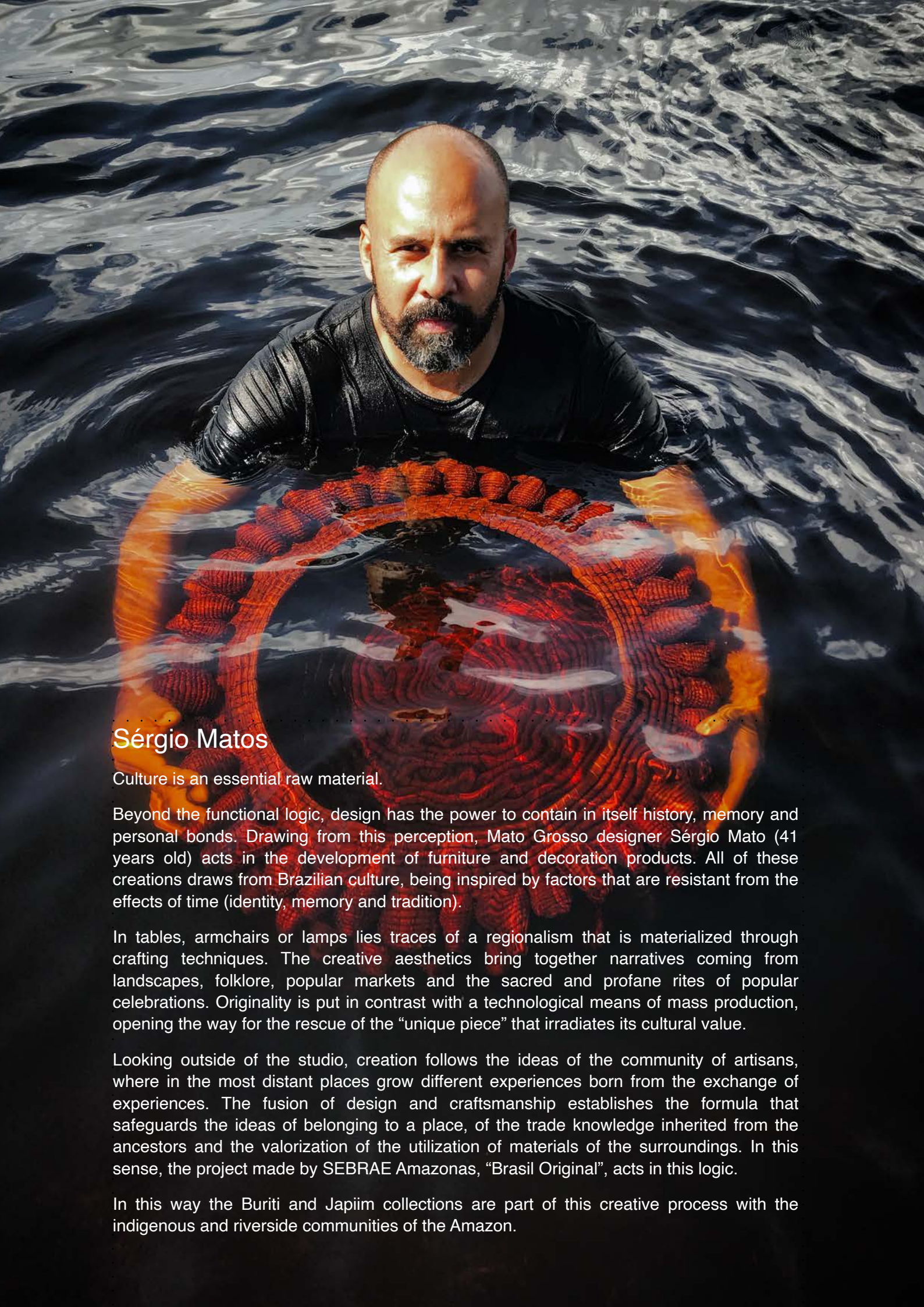


RIMA

CASA





Sérgio Matos

Culture is an essential raw material.

Beyond the functional logic, design has the power to contain in itself history, memory and personal bonds. Drawing from this perception, Mato Grosso designer Sérgio Mato (41 years old) acts in the development of furniture and decoration products. All of these creations draws from Brazilian culture, being inspired by factors that are resistant from the effects of time (identity, memory and tradition).

In tables, armchairs or lamps lies traces of a regionalism that is materialized through crafting techniques. The creative aesthetics bring together narratives coming from landscapes, folklore, popular markets and the sacred and profane rites of popular celebrations. Originality is put in contrast with a technological means of mass production, opening the way for the rescue of the “unique piece” that irradiates its cultural value.

Looking outside of the studio, creation follows the ideas of the community of artisans, where in the most distant places grow different experiences born from the exchange of experiences. The fusion of design and craftsmanship establishes the formula that safeguards the ideas of belonging to a place, of the trade knowledge inherited from the ancestors and the valorization of the utilization of materials of the surroundings. In this sense, the project made by SEBRAE Amazonas, “Brasil Original”, acts in this logic.

In this way the Buriti and Japiim collections are part of this creative process with the indigenous and riverside communities of the Amazon.

A pair of hands is shown from the top and bottom, holding several reddish-brown, textured, oval-shaped objects. These objects have a distinct braided or woven pattern, characteristic of Piaçava fiber handicraft. The hands are positioned to display the objects against a neutral, light-colored background.

Buriti collection

A total of 396 kilometers separate Barcelos from Manaus.

Barcelos, the first capital of the state of Amazonas, has a population of approximately 26,000 inhabitants.

The handicraft is one of the attractives of the municipality and is extremely important for the local economy. The craftwork draws a lot of influence from the indigenous and cabocla culture, utilizing the Piaçava (the name of two types of palm tree that can be found in the amazon region) as the main material utilized.

In its region, Barcelos is responsible for almost 80% of the production of Piaçava fiber handicraft. The originality and beauty of these objects show the great ability of the artisans in utilizing braiding techniques that are passed through generations.

The community workshops of made from the Sebrae project in which designer Sergio Matos participated to develop products with an improved design. The braiding technique was kept in use to help to keep the local identity in the production process.

For the dyeing of the raw material, a conservation technique is used, in which the piaçava is put in mud for 4 days to get a black tonality.

The concepts used for product development were inspired by Vitória Régia. A typical plant of the Northern Region. The legend of Victoria Regia (a well-known myth in Brazilian indigenous culture) talks about an Indian that fell in love with the moon, throwing herself into the waters of the river because she was attracted by the reflection of the moon, making her disappear and come back as the fragrant Victoria Regia.



110216
CESTO GRANDE PETALAS
INAJA
Ø 50 CM ALT 12 CM



110214
CESTO PEQUENO PETALAS
INAJA
Ø 35 CM ALT 13CM

110215
CESTO MEDIO PETALAS INAJA
Ø 40 CM ALT 10 CM



112192
COLAR DE MESA ACAI E CROCHET
Ø 13 CM COMP 50 CM

111784
COLAR DUPLO CINZA
FOLHAS
ALT 90 CM



110194
FRUTEIRA PETALAS
PIACAVA
Ø 60 CM ALT 10 CM



110192
VASO BURITI PIACAVA
Ø 30 CM ALT 40 CM

110199
CESTO BURITI 1 CAMADA
PIACAVA
Ø 67 CM ALT 10 CM

110193
CESTO BURITI 3 CAMADAS
PIACAVA
Ø 50 CM ALT 15 CM







110403
CESTO BAIXO JAPIIM
VERMELHO
Ø 33 CM ALT 30 CM



110774
LUMINARIA JAPIIM
VERMELHO PEQ
Ø 55 CM ALT 22 CM



112308
COLAR DUPLO VINHO



110407
POTICHE FAT JAPIIM
VERMELHO
Ø 38 CM ALT 47 CM



110405
POTICHE GD JAPIIM
VERMELHO
Ø 28 CM ALT 40 CM



110406
POTICHE PEQ JAPIIM
VERMELHO





102324
COLAR CUIA
COCO
ALT 90 CM



110218
LUMINARIA ARUAMA
PEQ TETO
ALT 47 CM Ø 56 CM



110219
LUMINARIA ARUAMA
GDE TETO
ALT 70 CM Ø 55 CM



112463
COLAR SEMENTES
ALT 80 CM



112343
CESTO TOCANTIS ALÇA
REDONDA
ALT CM Ø CM



112341
VASO
TOCANTINS
ACINTURADO
ALT CM Ø CM



112340
TACHO TOCANTINS BIG
ALT CM Ø CM



110102
CESTAS CARNAÚBA CRÚ CJ 3 PCS
GDE ALT 12 CM Ø 30 CM
MED ALT 10 CM Ø 26 CM
PEQ ALT 8 CM Ø 22 CM



111861
BACIA PALHA C/ PINGENTE
MUSGO BIG
ALT CM LARG CM



112462
COLAR SEMENTE PING CRÚ
ALT 90 CM



112363
COLAR DUPLO
CRU



111862
BACIA PALHA C/ PINGENTE
MUSGO GDE
ALT CM LARG CM



111269
GARRAFÃO DOTS
BARRADO 32 L
ALT 60 CM
Ø 32 CM



112290
FRUTEIRA TRANÇADA VERDE
Ø 40 CM
ALT 15 CM



112344
CESTO REDONDO GDE
CANOINHAS



112345
CESTO REDONDO PEQ
CANOINHAS



111144
CACHEPOT RED PEQ
CARNAUBA PINGENTE
CAMELO
ALT 20 CM Ø 30 CM

112280
GARRAFAS GDE
TRANCADO VERDE
ALT 85 CM Ø 25 CM

111143
CACHEPOT RED GDE
CARNAUBA CRU ALCA
BEGE
ALT 23 CM Ø 39 CM

112283
GARRAFAS PEQ
TRANCADO VERDE
ALT 73 CM Ø 20 CM



111898
CESTAS CARNAÚBA VERDE
GDE ALT 12 CM Ø 30 CM
MED ALT 10 CM Ø 26 CM
PEQ ALT 8 CM Ø 22 CM







111304
 CESTO GDE BARRADO
 BORDADO TERRACOTA
 ALT 25 CM Ø 36 CM



111427
 COLAR BIG PING MARROM
 FOLHA RUST
 ALT 80 CM



111307
 CESTO PEQ BARRADO
 BORDADO TERRACOTA
 ALT 20 CM Ø 30 CM



112320
 VASO IRREGULAR JUSSEL
 ALT CM
 Ø CM



112321
 CACHEPOT JUSSEL
 ALT CM
 Ø CM

112322
 FRUTEIRA JUSSEL
 ALT CM
 Ø CM





112465
CESTO ALÇA GDE AL MARE CORAL

112269
TACHO TABOA PING TERRACOTA

112464
PENDENTE AL MARE CORAL



112197
CESTO REDONDO GDE SUPORTE X
53 CM X 38 CM X 38 CM

112198
CESTO REDONDO MED SUPORTE X
42 CM X 32 CM X 32 CM

112199
CESTO REDONDO PEQ SUPORTE X
38 CM X 27 CM X 27 CM





111137
VASO MED
CARNAÚBA
PING BROWN
ALT 29 CM Ø 32CM



111138
VASO PEQ
CARNAÚBA
PING BROWN
ALT 27 CM Ø 27CM



111136
VASO GDE
CARNAÚBA
PING BROWN
ALT 35 CM Ø 37 CM



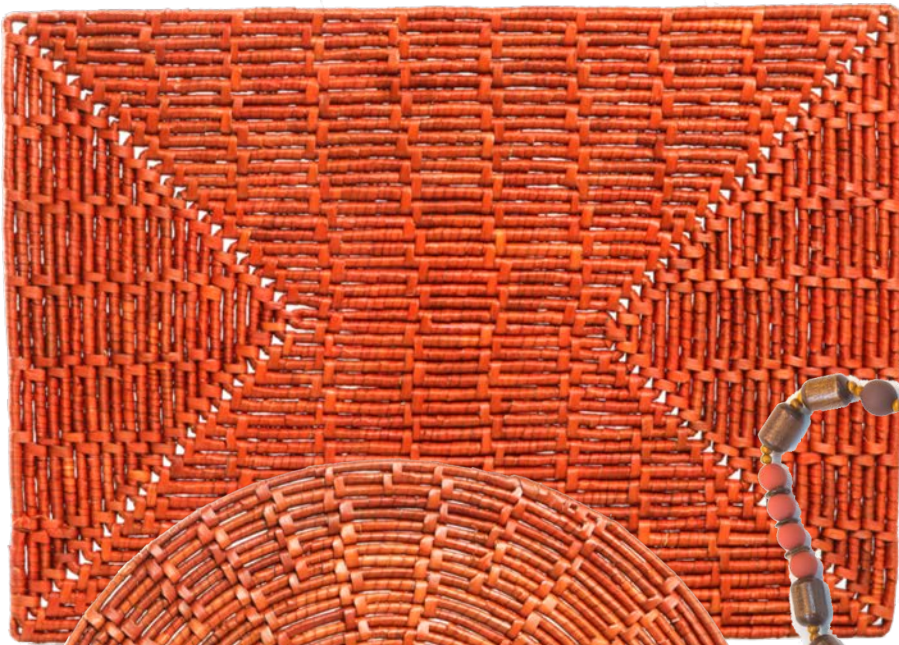
111140
CACHEPOT RED GDE
CARNAÚBA CRU
BROWN
ALT 23 CM Ø 37 CM



111141
CACHEPOT RED MED
CARNAÚBA CRU
BROWN
ALT 22 CM Ø 30 CM



111142
CACHEPOT RED PEQ
CARNAÚBA CRU
BROWN
ALT 20 CM Ø 22 CM



109551
TOALHA AMERICANA RET CARNAÚBA TIJOLO
32 CM X 45 CM



109550
TOALHA AMERICANA RED
CARNAUBA TIJOLO
32 CM X 45 CM



111785
COLAR DUPLO LARANJA
ALT CM
90 CM



112265
CESTO BORDA
TRANÇADA PEQ
ALT 13 CM
Ø 35 CM

112264
CESTO BORDA
TRANÇADA GDE
ALT 15 CM
Ø 50 CM

109548
CESTAS CARNAÚBA TIJOLO CJ 3 PCS
GDE ALT 12 CM Ø 30 CM
MED ALT 10 CM Ø 26 CM
PEQ ALT 8 CM Ø 22 CM







112270
FOLHA DE PAREDE TERRA
65 CM X 33 CM



112273
FRUTEIRA FOLHA TERRA
65 CM X 3 CM



112292
FRUTEIRA TRANÇADA
TERRA
ALT 15 CM Ø 40 CM

112262
CESTO OVAL BIG
ALT CM Ø CM



112263
CESTO OVAL 3 FIOS
ALT CM Ø CM





Decor® Year Book Brasil
LUXURY HOUSES COUNTRY
DER GROSSE BILDATLAS INDIANER

111989
CESTAS CARNAÚBA
GORGURÃO FERRUGEM CJ 3
GDE ALT 12 CM Ø 30 CM
MED ALT 10 CM Ø 26 CM



111990
CESTAS CARNAÚBA GORGURÃO MOSTARDA CJ 3
GDE ALT 12 CM Ø 30 CM
MED ALT 10 CM Ø 26 CM
PEQ ALT 8 CM Ø 22 CM



112272
FOLHA DE PAREDE CRU
ALT 65 CM LARG 33 CM

112323
COLAR ABANO CORAL
ALT 90 CM





110103
VASO CARNAÚBA PING
BLACK GDE
ALT 35 CM Ø 37 CM



110104
VASO CARNAÚBA PING
BLACK MED
MED ALT 29 CM Ø 32 CM



110105
VASO CARNAÚBA
PING BLACK PEQ
PEQ ALT 24 CM
Ø 27 CM



111971
COLAR DUPLO
AMAZON OVAL



111656
VD ANTIQUE BL
AMBAR PALHA Cj 2
ALT 21 CM Ø 10 CM
ALT 14 CM Ø 7 CM



111973
COLAR DUPLO
AMAZON ROSEE



111972
COLAR DUPLO
AMAZON BUME

110107
TOALHA AMERICANA
RET CRÚ BLACK
32 CM X 45 CM



110106
TOALHA AMERICANA RED
CARNAÚBA CRÚ BLACK
Ø 40 CM

110096
FLOREIRA OVAL GDE
CARNAÚBA PING BLACK
ALT 28 CM
LARG 50 CM
PROF 27 CM

110097
FLOREIRA OVAL MED
CARNAÚBA PING BLACK
ALT 26 CM
LARG 45 CM
PROF 26 CM



110098
FLOREIRA OVAL PEQ
CARNAÚBA PING BLACK
ALT 20 CM
LARG 40 CM
PROF 20 CM



112277
VASO CRIVO CRÚ
ALT 42 CM Ø 32CM



112291
FRUTEIRA TRANCADA
CRU
ALT 15 CM Ø 40 CM



112275
FRUTEIRA FOLHA CRU
ALT 12 CM
COMP 65 CM
LARG 30 CM



112202
CESTO QUADRADO GDE
SUPORTE X
33 CM X 43 CM X 43 CM



112203
CESTO QUADRADO
MEDIO SUPORTE X
30 CM X 40 CM X 40 CM



112204
CESTO QUADRADO PEQ
SUPORTE X
28 CM X 32 CM X 32 CM



112342
CESTA
TOCANTINS ALÇA



104602
GARRAFÃO DOTS 32 L
PRETO
ALT 60 CM X 32 CM

110099
CACHEPOT RED CARNAÚBA
PING BLACK GDE
ALT 23 CM Ø 40 CM



110100
CACHEPOT RED
CARNAÚBA
PING BLACK MDE
ALT 20 CM Ø 30 CM



110101
CACHEPOT RED CARNAÚBA
PING BLACK PEQ
ALT 18 CM Ø 25 CM



111145
FLOREIRA OVAL G CARNAÚBA CRÚ BROWN
ALT 27 CM LARG 42 CM PROF 23 CM



111147
FLOREIRA OVAL P
CARNAÚBA CRÚ BROWN
ALT 21 CM
LARG 31 CM
PROF 17 CM

111146
FLOREIRA OVAL M
CARNAÚBA CRÚ BROWN
ALT 24 CM
LARG 38 CM
PROF 20 CM

111373
COLAR BIG PING AREIA BLUE
ALT 90 CM



111787
ADORNO RENDA BURITI



112287
FRUTEIRA GDE FIO RETO
CRÚ
ALT 15 CM Ø 50 CM



111970
COLAR DUPLO
AMAZON
VASSOURA
ALT 90 CM

111426
COLAR BIG MENTA FOLHA
COSTELA DE ADÃO
ALT 110 CM



110152
CESTO FERRUGEM
PEQ
ALT 30 CM Ø 30 CM

110151
CESTO FERRUGEM
GDE
ALT 40 CM Ø 40CM



112267
BANDEJA OVAL
PEQ TABOA



112266
BANDEJA OVAL
GDE TABOA



112281
GARRAFA GDE TRANCADO
CRU
ALT 85 CM Ø 25 CM



112268
CESTO JUSSARA
ALÇA METAL

111428
ADORNOS METAL COCAR



112284
GARRAFA PEQ TRANCADO
CRU
ALT 73 CM Ø 25 CM







